



I. EDUCATION (Three minute segments)

1. Hosts

- A. One (1) girl, one (1) boy
- B. Hosts will prepare questions and research topics.
- C. Host will round up the guests.
- D. Host tryouts will be conducted at station.
- E. Host will rotate their show segments.
- F. Host will clear all topics with station contact prior to taping.

2. Topics

- A. Host decides on topics.
- B. Topics must be on secondary education concerns.
- C. Topics are to be generic.
- D. Topics must be applicable to all high schools, they can not depict Oley above all the rest.
- E. Examples of topics:
Drugs, AIDS education, college entrance, SAT tests, trades schools-the college alternative, school bus safety, alcohol (underage drinking), drinking and driving, VD and safe sex education, school newspapers, school library, literacy, music appreciation, computers in education, project graduation (graduating safely), date rape

3. Guests

- A. No more than two (2) guests per show, but preferably only one (1) guest.
- B. Guests can be other reputable students, as well as educators, counselors, and any other individual with experience in relation to the show topics.
- C. Guests may be from other districts and locations. WE NEED VARIETY.

4. Students

- A. 10th and 11th grade
- B. Very reliable people

5. Scheduling

- A. Taping will be done one (1) night per month.
- B. One (1) subject per month with four (4) sub-headings will be taped in four 3 minute shows.

WTVE-TV 51
READING, PENNSYLVANIA

FIRST QUARTER 1993

(January 1-March 18, 1993)

SECTION II

Community Ascertainment

COMMUNITY ASCERTAINMENT

The following represents WTVE-TV 51's Community Ascertainment efforts for the period January 1-March 18, 1993:

1/19/93 - Howard Donnel, WTVE free-lance Producer, spoke on the phone with Pastor David O'Leary of the Covenant Orthodox Presbyterian Church (Lackawanna & Synder Streets, Reading, Pennsylvania 19607). Topics discussed were:

- *Crisis pregnancies
- *Tax-exempt status of churches

1/19/93 - Howard Donnel spoke on the phone with John Studdenko, Pastor of the Kutztown Bible Fellowship Church (College Boulevard, Kutztown, Pennsylvania 19530). Topics discussed were:

- *Religion versus science
- *Homophobia
- *Outcome-based education

1/19/93 - Howard Donnel spoke on the phone with Pastor Randy Grossman of the Grace Fellowship Bible Church (1128 Hampden Boulevard, Reading, Pennsylvania 19604). Topics discussed were:

- *Ramifications of the changing face of the Soviet Union
- *Homosexuality and civil rights

3/9/93 - George Mattmiller, WTVE contract employee, spoke on the phone with Marie Reedy, Director of Development and Public Relations for Goodwill Industries of Mid-Eastern Pennsylvania (310 N. Wyomissing Avenue, Shillington, Pennsylvania 19607). The topic discussed was:

- *The need to consolidate City and County agencies to streamline the system for handicapped individuals

3/17/93 - Dan Bendetti, WTVE Production Manager, met at the station with Hilda Letman, President of the Reading Chapter of the NAACP (P.O. Box 838, Reading, Pennsylvania 19603). Topics discussed were:

- *The needs of starving families and why the affluent keep getting streets named after them, while it's a constant struggle for the impoverished just to survive
- *Racism, both in prisons and the workplace
- *Outcome-based education versus traditional education
- *How financial institutions can reach minorities to let them know that mortgages, loans and other financial opportunities are available and attainable

3/17/93 - Dan Bendetti met at the station with Grace Davies, co-owner of The Goddard Learning Center (25 Commerce Drive, Reading, Pennsylvania 19610). Topics discussed were:

- *The need for pre-natal care and education awareness for young mothers
- *Overcome the breakdown of the family structure

WTVE-TV 51
READING, PENNSYLVANIA

FIRST QUARTER 1993

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SECTION III

Children's Programming

CHILDREN'S PROGRAMMING

The following represents WTVE-TV 51's children's programming efforts for the period of January 1-March 18, 1993:

"Adventure Pals"AFFIDAVIT "1"

This award-winning series for children uses a mix of stories, music, clowns, puppets and special guests to address real-life issues facing kids. Self-esteem, parent/child relationships and concern for others are some of the topics. Broadcast weekly, the program encourages the development of positive, pro-social character traits such as sharing, honesty, integrity and taking responsibility. Produced by Christian Children's Associates, there are no product advertisements or commercial breaks within the half-hour programs.

The following episodes of "Adventure Pals" aired on WTVE in First Quarter:

"Pet Care"

Dr. Levine, a veterinarian, talks about the fact that pets need a lot more than food in terms of care and affection. The young viewer learns that having a pet is a responsibility.

"Elijah"

Children learn how glass sculptures are made while hearing a tale of courage and victory.

"Shorty"

A boy can't make the squad because he lacks height. He learns that God has a plan for everyone.

"Truth"

Youngsters grapple with telling the truth when a fast-food restaurant gives them more hamburgers than they ordered.

"Pull-up Champ"

A young boy is challenged in the muscle department by a girl. Viewers learn at an early age what separates strength from ego.

"Runaway"

A boy runs away from home when he thinks his parents have been too harsh on him. He stays with a friend, only to realize how much his parents love him.

"A Super Week"

A young girl doesn't want to give up her plans to visit her cousin. But when she finally goes through with it, she realizes things work out for a reason.

"Falsely Accused"

A young boy is mistakenly identified as the one causing problems for the neighbors. He realizes what it's like when everyone turns against him.

"The Camping Trip"

Two young boys learn courage and faith when their wilderness retreat is enveloped in a perilous storm.

"Esther"

The Biblical account of Esther, where a young woman's life depends on the choices she makes.

"Caught"

A young girl realizes that stealing is not the answer.

"Garbage Thief"

This episode teaches children to complete the job they start. A badger litters the neighborhood after a young boy fails to properly closed lids after taking garbage cans out.

"Widget"AFFIDAVIT "2"

This half-hour children's program airs on Sunday mornings on WTVE and covers such topics as the saving the environment, endangered species and the adverse effects of greed on the ecology. This series serves educational and cognitive needs of children by informing them at an early age about the need to preserve our environment.

The National Education Association endorses the pro-social, pro-earth/better universe educational and informational content of the series. The Earth Day International Association named Widget as its kids representative. The National Safe Kids Campaign has made Widget "Spokesalien" for their fire safety project, stating that Widget is "well thought of by education advocates and kids alike".

The following episodes of "Widget" ran on WTVE in First Quarter:

"Never Cry Wolf"

Widget volunteers to be a cast member in his school science project. The subject of the project is Gray Wolves. Widget discovers they aren't as predatory as one may think. Also a discussion on animal rights.

"Air for Sale"

Widget discovers the effect of Earth's pollution on vegetation. Widget and friends learn that the solution to a pollution-free world is not schemes and fast scams.

"Intergalactic Garage Sale"

Widget encounters an intergalactic traveler who plans to steal the Eiffel Tower. Widget and the cast is told that they shouldn't mind his taking the landmark, as man has plundered many other things from the Earth.

"Mac Bluff"

Widget travels to a Shakespearean world where he must stop a villainous king from waging eco-war. One of the local residents who helps Widget is deaf and must communicate with sign language.

"Teeny-Weeny Widget"

Widget and cast attend an intergalactic agricultural fair to learn about the flora and fauna of other exotic culture.

"Betty and the Beasts"

Widget fights against corrupt Hollywood producers who are mistreating animals.

"Rose-Colored Glasses"

Widget travels to a planet where everyone wears rose-colored glasses so they won't be forced to look at unsightly trash and litter.

"Awesome African Adventure"

Widget and friends travel to the central part of Africa to locate the modern-day descendant of a prehistoric dinosaur.

WTVE aired the following other programs in First Quarter:

"Kids International"AFFIDAVIT "3"

This half-hour program, aimed at 2 -12 year-olds, is instructive and informational as it teaches scripture from educational Bible videos. The videos are respected and praised by major churches as providing an interesting and entertaining way to teach children about the Bible at an early age. Segments about God's love and the world about us are taught through sing-alongs and puppet shows. Hosted by Peter Enns.

"Nation of Winners".....AFFIDAVIT "4"

This half-hour program features the Presidential Sports Award. It has interviews and segments with children explaining how everyone needs to keep fit. They show how it can also be fun. There is a piece on special children, as well as interviews with adults, school representatives and coaches from around the country showing how Americans stay fit. Hosted by Captain John Butterfield, the program is sponsored by the President's Council on Physical Fitness and Sports".

"How Do You Zoo?".....AFFIDAVIT "5"

A zookeeper, with the assistance of a costumed zebra, take children through the animal kingdom. The educational segment talks about animal facts, as well as birds and fish. Children interact with the zookeeper by asking questions. Commercial-free, the producer presented it as a grant from Nabisco Foods.

WTVE also aired these children's P.S.A.'s in First Quarter:

Arts".....AFFIDAVIT "6"

This 30-second P.S.A., produced by the New Jersey Network, encourages children to participate in the arts through dancing, reading poetry, drawing and music.

"Playing Field".....AFFIDAVIT "7"

This 30-second P.S.A., sponsored by the Warwick, Rhode Island Childreach (the U.S. affiliate of Plan International), promotes understanding by explaining that even when children are playing, life is still hard.

"Stephanie".....AFFIDAVIT "8"

The Points of Light Foundation sponsors this 30-second P.S.A. Stephanie, a blind girl, is reading to fellow classmates. Spot promotes goodwill and understanding, while stressing the importance of finding a way to help others.

"Drawing".....AFFIDAVIT "9"

The Bureau of Crime Prevention sponsors this 30-second P.S.A. aimed at children. As a part of the McGruff Crime Dog series, a young boy depicts his neighborhood as filled with drug dealers, gang members, gunshots and sirens. The point of the P.S.A. is that he considers this "normal", and that children must be educated in the ways of a crime-free environment.

"Geography".....AFFIDAVIT "10"

This 30-second P.S.A. is aimed at pre-teens to make them aware of the world around them through geography. Through singing and game-playing, they urge other youngsters to become interested in geography, showing that it can be fun.



WTVE • Reading Broadcasting, Inc.

This is to certify that WTVE-TV51 aired the following children's program at the below dates and times:

Title: ADVENTURE PALS

Length: 28:30

01/02/93 "Pet Care"

08:00:00A-08:28:30A

01/03/93 "Pet Care"

08:00:00A-08:28:30A



WTVE • Reading Broadcasting, Inc.

This is to certify that WTVE-TV51 aired the following program at
the below dates and times:

Title: WIDGET Length: 28:30

01/24/93

08:30:00A-08:58:30A # W-27 "Never Cry Wolf"

01/31/93

08:30:00A-08:58:30A # W-31 "Air For Sale"

02/07/93

08:30:00A-08:58:30A # W-32 "Intergalactic Sale"

02/14/93

08:30:00A-08:58:30A # 143-R "MacBluff"

02/21/93

08:30:00A-08:58:30A # 148-R "Teeny Weeny Widget"

02/28/93

08:30:00A-08:58:30A # W-125 "Betty & The Beasts"

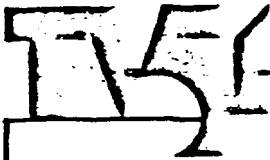
03/07/93

08:30:00A-08:58:30A # W-54 "Rose Colored Glasses"

03/14/93

08:30:00A-08:58:30A # 163-R "Awesome African Adventure"

AFFIDAVIT "2"



WTVE • Reading Broadcasting, Inc.

This is to certify that WTVE-TV51 aired the following children's program at the below dates and times:

Title: KIDS INTERNATIONAL, INC.

Length: 28:30

02/27/93

08:40:00A-09:08:30A

AFFIDAVIT "3"



WTVE • Reading Broadcasting, Inc.

This is to certify that WTVE-TV51 aired the following Public Service Announcement at the below dates and times:

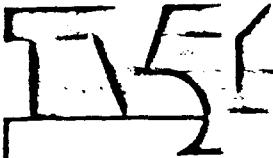
Title: NATION OF WINNERS

Length: 27:55

03/07/93

06:30:00A-06:57:55A

AFFIDAVIT "4"



WTVE • Reading Broadcasting, Inc.

This is to certify that WTVE-TV51 aired the following Public Service Announcement at the below dates and times:

Title: HOW DO YOU ZOO?

Length: 14:45

02/27/93

09:47:00A-10:00:00A

AFFIDAVIT "5"



WTVE • Reading Broadcasting, Inc.

This is to certify that WTVE-TV51 aired the following Public Service
Announcement at the below dates and times:

Title: KIDS (ARTS) Length: :30

1/15/93 1/31/93

11:25:23P 09:51:00P

1/16/93

11:20:17P

1/17/93

11:23:30P

1/18/93

11:23:43P

1/20/93

11:28:12P

1/21/93

11:25:21P

1/22/93

04:34:02A

1/23/93

08:35:06A

11:22:53P

1/25/93

04:21:23A

1/28/93

01:20:46P

1/29/93

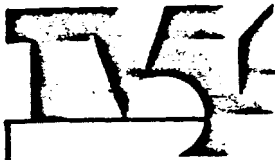
01:23:57P

1/30/93

07:22:30A

09:50:13P

AFFIDAVIT "6"



WTVE • Reading Broadcasting, Inc.

This is to certify that WTVE-TV51 aired the following Public Service Announcement at the below dates and times:

Title: KIDS

Length: :30

2/1/93	2/12/93
01:22:50P	03:22:54P
2/2/93	2/13/93
01:23:10P	05:23:00A
2/3/93	2/14/93
00:25:06A	05:23:00A
2/4/93	2/15/93
00:25:08A	03:17:40P
2/5/93	2/16/93
10:25:00P	02:24:58A
2/6/93	2/17/93
03:25:01A	02:24:10A
11:25:28P	
2/7/93	2/18/93
	11:25:07A
03:24:59A	
11:25:02P	2/20/93
2/8/93	02:23:08A
08:23:10P	2/26/93
2/9/93	04:25:30A
01:21:45P	2/27/93
03:25:35P	03:23:30A
2/10/93	2/28/93
01:25:33P	
03:22:20P	03:23:30A
2/11/93	
03:23:00P	

TV51

WTVE • Reading Broadcasting, Inc.

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Announcement at the below dates and times:

Title: KIDS Length: :30

3/1/93 3/13/93

04:25:39A 01:24:10A

3/2/93 3/14/93

04:24:09A 01:24:10A

3/3/93 3/15/93

04:23:43A 05:21:54A

3/4/93 3/16/93

04:24:54A 05:23:58A

3/5/93 3/17/93

05:25:29A 04:19:07A

3/6/93 3/18/93

01:25:58A 04:22:21A

08:24:28P

3/7/93

01:21:30A

08:23:45A

3/8/93



TV51

WTVE • Reading Broadcasting, Inc.

This is to certify that WTVE-TV51 aired the following Public Service Announcement at the below dates and times:

Title: PLAYING FIELD

Length: :30

2/6/93

12:25:30P

2/7/93

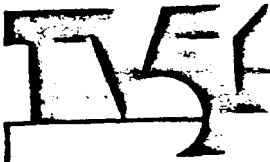
12:22:28P

2/9/93

12:23:00P

2/10/93

12:22:45P



WTVE • Reading Broadcasting, Inc.

This is to certify that WTVE-TV51 aired the following Public Service Announcement at the below dates and times:

Title: STEPHANIE Length: :30

01/15/93	1/24/93
08:23:40A	01:52:23A
09:54:59P	11:59:54P
1/16/93	1/25/93
01:51:00A	00:52:25A
11:59:00P	12:24:45P
	04:59:58P
1/17/93	11:25:02P
01:51:00A	
11:59:00P	1/26/93
	00:21:28A
1/18/93	06:48:28P
08:19:45A	11:21:15P
09:52:26P	
	1/27/93
1/19/93	12:25:03P
08:24:20A	06:55:52P
09:46:13P	11:20:52P
1/20/93	1/28/93
00:20:11A	03:53:04A



WTVE • Reading Broadcasting, Inc.

This is to certify that WTVE-TV51 aired the following Public Service Announcement at the below dates and times:

Title: STEPHANIE

Length: :30

2/1/93	2/15/93	2/25/93
03:55:56A	07:22:30A	08:22:27P
09:20:20P	04:24:00P	
		2/27/93
2/2/93	2/16/93	05:22:30A
03:52:18A	03:22:18P	
09:21:47P		2/28/93
	2/17/93	05:22:30A
2/6/93	02:22:10A	
07:21:28P	03:20:27P	
2/7/93	2/18/93	
02:54:34A	00:23:53A	
07:25:32P	09:25:30P	
2/9/93	2/19/93	
11:24:28A	11:25:00P	
06:25:04P		
	2/20/93	
2/10/93	00:24:40A	
11:25:02A	04:23:10A	
06:25:03P	10:22:02P	
2/11/92	2/21/93	
11:22:55A	00:22:37A	
06:25:03P	04:23:17A	
	10:25:30P	
2/12/93		
07:25:22A	2/22/93	
04:25:00P	11:22:05P	
2/13/93	2/23/93	
02:23:00A	11:23:30P	
2/14/93	2/24/93	
02:22:30A	08:21:19P	

TV51

WTVE • Reading Broadcasting, Inc.

This is to certify that WTVE-TV51 aired the following Public Service Announcement at the below dates and times:

Title: STEPHANIE Length: :30

3/1/93 3/15/93

00:24:37A 00:23:05A
11:25:55P

3/2/93 3/16/93

00:23:23A 00:20:37A

3/5/93 11:21:43P

03:24:08A 3/17/93

3/6/93 11:22:34P

02:22:01A 3/18/93

06:25:50A 11:22:24P

3/7/93

02:24:40A
06:23:03A

3/8/93

08:26:40A

3/9/93

03:23:56A

3/10/93

04:23:33A

3/11/93

04:23:58A

3/12/93

00:25:25A
11:20:40P

3/13/93

05:22:30A

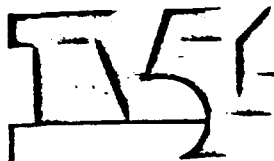
3/14/93

05:22:30A

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100-11-10

100-11-10



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This is to certify that WTVE-TV51 aired the following Public Service
Announcement at the below dates and times:

Title: DRAWINGS Length: 30

2/1/93 2/15/93
01:26:00A 04:22:42A
02:22:55P

2/2/93 2/16/93
01:26:06A 03:24:50A
02:22:30P 03:25:18P

2/3/93 2/17/93
03:25:09A
10:22:22P 03:22:57P

2/6/93 2/18/93
07:23:53A 03:24:40P
06:21:29P 11:25:58P

2/7/93 2/20/93
06:26:04P 02:24:08A

2/9/93 2/22/93
06:23:50A 02:21:18

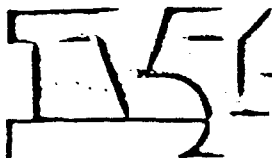
2/10/93 2/23/93
06:25:04A 02:19:18A

2/11/93 2/26/93
06:25:08A 00:25:15
05:23:40A

2/12/93
04:23:03A

2/13/93
02:24:00A
09:21:22A

2/14/93
00:23:00A
02:22:30A



WTVE • Reading Broadcasting, Inc.

This is to certify that WTVE-TV51 aired the following Public Service
Announcement at the below dates and times:

Title: DRAWINGS Length: :30

3/1/93 3/18/93
00:25:31A 03:22:27A
05:24:09A 11:25:24P

3/2/93
00:24:23A
05:24:09A

3/5/93
03:25:08A

3/6/93
02:21:01A

3/7/93
02:23:40A

3/9/93
03:24:56A

3/12/93
02:21:25A

3/13/93
00:22:00A

3/14/93
00:22:00A

3/15/93
02:18:47A

3/16/93
02:20:56A

3/17/93
03:25:56A
11:25:34P